Minutes
• Let me know if you need the 5/7/04 minutes.

Welcome to the first meeting of a great new academic year!

Announcements
• Items from the Chair
  □ Introduction of members of APPC
  □ Introduction of Mary Beth Myers, Registrar
  □ Introduction of Jennifer Thompson, Student Advocate
  □ Enrollment Management Council
  □ Dean Plater will join us in October
  □ Mark Grove Conference Room
  □ After making adjustments for certain dual enrollment populations here and at the Columbus campus, we project IUPUI’s census totals will be 29,950 heads (+90, +0.3%) and 312,225 credits (+3855, +1.3%) when compared with Fall 2003. Both are records for IUPUI. The numbers are considered preliminary until released by the President.

Academic Affairs Committee Report Betty Jones, Chair

Items for Review, Discussion, or Action
• Update on SIS
  □ Phase 7 go live in October
  □ End of implementation phase in December
• Revision of Student Code of Conduct—Rick Ward
• Academic Integrity project—Rick Ward
• Writing Placement Tests—Mike Donahue
  □ Effective immediately students will no longer be taking the writing placement test. Students will follow a procedure called self directed placement. Math placement test is still required.
  □ The following is the write-up in the new information for admitted students

Instead of using a writing test to determine where you should start, the English department requires you to reflect on your writing experiences using structured materials before you attend orientation. After you have (1) reviewed information about IUPUI’s three first-year writing courses, (2) answered questions the Writing Program provides, and (3) looked at writing samples to see what college writing really looks like, you will be able to select the writing course that is right for you.

This process, called guided self-placement, is fully described at http://english.uc.iupui.edu. You must follow the steps on the Web site before coming to orientation. If you cannot access the Web site, or if the process on the
web doesn't answer all your questions and you need to talk to a faculty member about your choice, call the Writing Program at 274-3824.

- Kelley School of Business Indianapolis Curriculum Redesign Proposal—Jane Lambert
  - See attached information
  - This is an FYI and comment item

- Students enrolled in both an associate degree and baccalaureate degree program—Mary Beth Myers
  - A student can be Active in two Programs, from different schools, at the same time and each school would maintain their individual stack. But, the student can only be term activated for one of those programs if they are at the same career (undergraduate career, graduate career, etc.). So, a student could pursue an Associate degree in one school and a Bachelor's degree in another school, actively engaged in both. Each term, however, when it is time to set up registration, a decision would need to be made about term activation (into which of the two programs would we term activate).

Term activation will default to one of these programs (based on a numbering system) but the Registrar's Office can override/change that to whichever program is agreed upon as the one in which the student should register for that term.

Given financial aid implications, our recommendation is that we always term activate into the Bachelor's program so that the student has the most financial aid available should they choose to apply for loans. If we term activate into the Associates program, they will only be eligible for aid at that level, even though they are also actively pursing the Bachelors degree.

- Schedule Adjustment Forms—Mary Beth Myers
  - Beginning Thursday, September 2nd, students will need to have signatures from instructors and advisors to add classes and from advisors to drop classes. Students in University College may also be required to obtain the signature of the instructor to drop.

We are using the same Schedule Adjustment (drop/add) forms we have used in the past. To process the form, we need the student's new ten digit university id number (not their social security number). Processing of the form will go more quickly for the student if they have added their ten digit university id to the form.

Students can find their university id number through OneStart. After logging in and going to the “Personal Info” area of the Self-Service tab, students select “My Current Information.” At the next screen, they select “View My Current Information.” The university id number will appear at the top of that window.

In addition to completing the drop/add form, we encourage the student to make a note of the number for any future transaction that may require it.

We are in the process of updating the website drop/add instructions to include this information.

- Other items for today

- Suggestions for future agenda items

**Future Agenda Items**
Kelley School of Business Indianapolis KSBI
Curriculum Redesign Proposal (August 2004)

Background
In Spring 2004, the KSBI faculty passed a resolution to study a full revision of our undergraduate curriculum. The primary goal of this revision is to focus on improving the ability of future graduates to function in their jobs, enhance their career opportunities, and enhance the reputations of the KSBI and IUPUI.

The Undergraduate Curriculum Review Committee evaluated the current curriculum based on the Principles of Undergraduate Learning (1) and the curriculum requirements of the Association to Advance Collegiate Schools of Business (AACSB) International. “AACSB International accreditation represents the highest standard of achievement for business schools, worldwide. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review.” (2)

The Undergraduate Curriculum Review Committee also sought feedback on our curriculum from a wide variety of constituents, including Dean Plater, our Board of Visitors, our employers, current and recently graduated students, and our own faculty. As stated in our 2004 Annual Report, “Both the Kelley School of Business Board of Visitors and the Career Placement Office, which is the conduit for comments from area firms, recommend that our graduates would benefit from additional verbal communication, presentation, sales negotiation, ethical behavior, writing and analytical thought process experiences.” (3)

Curriculum Issues and Design
Four central themes emerged from our analysis. First, KSBI students must have a greater understanding of the ethical underpinnings of business. Recent scandals in the press have highlighted the need for a heightened awareness of ethical
decisions in the business community and the need to increase standards. Second, KSBI students need to be encouraged to take greater leadership in their community and as managers. Third, KSBI students must have a greater understanding of the integration of decisions across functional areas of business and their community stakeholders. Fourth, KSBI students need to enhance their written and oral communication skills.

In our new course, *Ethics and Leadership*, students will debate ethical issues, requiring students to enhance their ethical underpinnings as well as their leadership through oral and written communication skills. In *Human Resources and Negotiations* students will further their understanding of their ethical and legal requirements as employers. Students will also be exposed to negotiation skills. A primary component of this undergraduate curriculum revision is the implementation of a six-credit hour integrative capstone experience. To fully prepare our students for the business world, our students need to integrate business decisions not only across functional business areas, but also understand the broader impact of their decisions on each of their firm’s stakeholders, including their employees, customers, competitors, community, and society. Currently we have a three-credit hour capstone experience, but with the additional of the *Analysis of Business Decisions* our students will be fully immersed in a business simulation as well as rigorous cases to enhance their quantitative analysis and critical thinking skills across a broad range of business scenarios.

Approval of the Undergraduate Curriculum Redesign is anticipated in Fall 2004 with course approval and development to follow.

**BUS J3XX (1.5cr) Ethics and Leadership (required)**

In this course we will examine some of the classic and current literature on both leadership and business ethics. We will explore the current wave of corporate crises including those of Enron, WorldCom and Andersen to determine what happened and how these leadership and ethical crises could have been averted. This course will examine both historical examples of leadership and ethical crises as well as contemporary issues. (Includes a written and participation component.)

**BUS X3XX (1.5cr) Human Resources and Negotiations (required)**

The goal of this course is to provide all Business students with an understanding of the importance of Human Resource Management and its contribution to improving corporate performance. In general, HRM is concerned with any organizational decision that affects the workforce (or potential workforce). Specifically, this overview course will focus on four major topics: legal aspects of HR, Selection and Recruiting, Compensation and Negotiation. Students who take Z340 would not be required to take X3xx.
BUS J40X (3 cr) Analysis of Business Decisions (Instruction will be coordinated between J401 and J40X, much as we do in the integrated core)

BUS J40X is a highly engaging business ‘simulation’ strategy and decision-making course that includes further development and practice of the students’ critical thinking, teamwork, and applied decision making skills. It builds on the basic business strategy models and skills used in J401 (or J402) by integrating and practically applying their previously learned functional skills. J40X is designed around a more rigorous quantitative ‘balanced scorecard’ and interactive business simulation approach that would exercise students’ skills in a team and ‘competitive’ simulated business environment. (Instruction will be coordinated between J401 and J40X, much as we do in the integrated core. The current J401 and the new J40X will be developed together.)

International Dimension: (6 credits)

D301 (3 cr) The International Business Environment

3 credit hours of other international courses will be required, including any general education or business courses currently included in the International Dimension Option.

References and Hyperlinks:
(1) IUPUI’s Principles of Undergraduate Learning.
(2) AACSB International Accreditation
(3) 2004 Annual Report, Report of Undergraduate Program – Indianapolis