Enrollment Management Council
October 27th 2006
BS 3009 1:00-2:30 p.m.

Agenda

Minutes
- Minutes for the September meeting previously were distributed and are available by visiting http://registrar.iupui.edu/emc/emc-meetings.shtml

Announcements from the Chair Becky Porter

- Spring 2007 Undergraduate Admissions
  - Beginners
    - Applicants +70 +12.5%
    - Admits +28 +11.1%
  - Transfers
    - Applicants +69 + 6.8%
    - Admits +38 + 6.3%

For Spring admission information by school of intended plan visit http://www.imir.iupui.edu/point_in_cycle/AppAdd3_plan_ps.asp

- Fall 2007 Undergraduate Admissions
  - Beginners
    - Applicants +341 +35.1%
    - Admits +219 +40.0%
  - Transfers
    - Applicants -23 -22.3%
    - Admits + 4 + 9.5%

- International Admissions
  - Overall international undergraduate applications for Spring are up 13% and admits are up 10%. Transfer applications and admits are down, but offset by an increase in beginners.
  - Graduate applications are down 1%, but admits are up more than 50%.
  - More details on Spring admits are available by visiting http://www.imir.iupui.edu/point_in_cycle/AppAdd3_IA_ps.asp

- Graduate Admissions
  - It is too early for useful data as the relatively small numbers at this point inflate percentages

For more information visit http://www.imir.iupui.edu/point_in_cycle/AppAdd3_ps.asp

- Campus Day and Campus Visits
  - Between the Step onto IUPUI event for high school students (September 19-21) and the IUPUI 21st Century Scholars Day event held on Saturday (September 9th), the Campus Visit Office hosted over 1,500 prospective students on campus in September. All of these students were invited to participate in both the October 22nd Fall Campus Day/Graduate Open House and the JagDay events that began September 29th. The fall recruiting season is in full swing.
   - Campus Day and the Graduate Open House were held October 22nd
     - Total estimated attendance: 1300
     - 450 prospective undergraduates and 100+ prospective graduate students
     - 35 prospects and a total of 123 people attended the Scholars’ Day luncheon
     - 71 students met with Admissions counselors and many strong students indicated IUPUI is their first choice
- The last Fall Campus Day-type event was in 2004 as part of Explore IUPUI. 1,262 individuals attended the Academic Expo that day. The highest attendance for a Fall Campus Day was 2,400 in 2001
- Spring Campus Day traditionally is the larger of the two events with between 2,500-3000 attendees
- Spring Campus Day will be Sunday, March 4th, 2007

- **2006 State of the Campus Address** Chancellor Bantz
  - Goals for Teaching and Learning
    - Baccalaureate Degree projections and goals 2002-2010 see chart below
    - For full address visit [http://www.iupui.edu/administration/chancellorsnews/06_soc_slideshow.pdf](http://www.iupui.edu/administration/chancellorsnews/06_soc_slideshow.pdf)

**Status Report on Enrollment Forecasting & Capacity Analysis** Gary Pike & Kathy Burton
  - Review of the revised projections
  - Review of the process and recommendations campus expectations for how the data will be used at the program and school levels
  - Using Fall 2007 as pilot and Fall 2008 for targets.
    - Enrollment Services will tailor its 2007-08 activities to support Fall 2008 targets

**Academic Plan Action Items Related to Enrollment Management** Becky Porter
  - Town Hall meetings were held in early October for comment on the plan
  - Groups will be asked to review each area listed in the plan and make recommendations. Members are encouraged to review the plan and send comments on any areas to the groups via Dean Sukhatme.
  - The latest version of the plan and comment tool are available from main EMC page [http://registrar.iupui.edu/emc/](http://registrar.iupui.edu/emc/)
  - An overlay of enrollment management-related goals from the Academic Plan and the Enrollment Management Priorities and Action Plan is provided below
    - Using the overlay to establish our high priority outcomes for 2006-07

**Reports from the Academic Units** All
  - Discussion of school-level initiatives members used this summer to encourage their continuing and newly admitted students to register  See summary below
  - Units that have not yet responded should forward a summary of their activities and an assessment of their effectiveness to Becky Porter as soon as possible so that their information can be included in a report to the Deans’ Council.

**New Process for Returning Students and Intercampus Transfers**
  - Enrollment Services has established or revised processes for returning students and intercampus transfers to become eligible to enroll for the next semester. See details below

**Updated Recruiting and Communication Calendars**
  - Calendars are available from [registrar.iupui.edu/emc/](http://registrar.iupui.edu/emc/)
  - Please send updates for the recruiting calendar to Kim Stewart-Brinston
    - Template available by visiting [http://registrar.iupui.edu/emc/recruiting.shtml](http://registrar.iupui.edu/emc/recruiting.shtml)

**Upcoming EMC Meetings and Tentative Topics**

- **November 17**  1:00-2:30  BS 3009
  - Identity and marketing  Amy Warner & Troy Brown

- **December 15**  1:00-2:30  CA 136  Note room change
  - Academic Plan and issues for action by EMC
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New Process for Returning Students and Intercampus Transfers

Spring 2007

****NEW****

UNDERGRADUATE students who have NOT taken courses in over a year (meaning they were not here for a consecutive Fall/Spring or Spring/Fall)

- Students should contact the Enrollment Center to return to IUPUI. Students can go to the Returning to IUPUI website to fill out the returning student application: http://returnto.iupui.edu/.
- Once the student is processed through the Enrollment Center/Office of Undergraduate Admissions (no fee charged), Registrar’s Office will be asked to readmit/reinstate (RADM/REIN) the program/plan and term activate for the new term. These students will be able to register beginning November 4th.

*****MORE OF THE SAME****

UNDERGRADUATE students who have been here within a year and who have an active program/plan

- Students can call Registrar’s office beginning October 16th at 274-1508.
- Students will be term activated and told to contact their academic advisor.
- These students will be able to register beginning November 4th.

GRADUATE students who are returning students and have an active program/plan

- Students can call Registrar’s office beginning October 16th at 274-1508.
- Students will be term activated and told to contact their academic advisor.
- These students will be able to register beginning November 4th.

GRADUATE students who are returning and have a DISC/YOUT program/plan (those who have not taken courses in over a year)

- Students will be referred to their advisor.
- The recorder will notify the registrar’s office to readmit/reinstate (RADM/REIN) the program/plan through the current e-form request or by sending an email to jwhitney@iupui.edu.
- The registrar will term activate the student for the new term.
- These students will be able to register beginning November 4th.

INTERCAMPUS TRANSFERS/ Temporary or permanent

- Students must complete the intercampus transfer application at the following link: http://www.enroll.iupui.edu/iutransferstudents.shtml.
- Permanent students will be processed through the Enrollment Center/Office of Undergraduate Admissions and temporary will be processed through the registrar's office.
- Those processed through the registrar’s office will be sent an e-mail when they are completely setup for registration.
- These students will be able to register beginning November 4th.

All currently enrolled students should automatically have been assigned an appointment during priority registration and were sent an e-mail note about the upcoming term. Appointments were viewable through OneStart beginning October 11th.
Activities to Enhance Fall 2006 Enrollment

Dental School

The IUSD DDS program follows a highly effective policy; we register our students ourselves, which gives us a 100% effectiveness both with the admitted students and with the continuing students. Dental Hygiene and Dental Assisting provide their students with a list of classes for which they must register and a deadline to register. Thus far, it seems to be working fine.

Education

The School of Education, in conjunction with the School of Science, obtained a half-million-dollar NSF grant to provide scholarship to math and science majors in the Transition to Teaching Program. Extensive recruitment activities were conducted as a result of this grant. Some of the activities were:

1. A recruitment brochure for NSF Noyce Program was sent to IUPUI math and science alumni from the last two years.

2. Recruitment fliers were shared with the IUPUI Biology Club at their meeting October 2005.

3. A meeting is currently being planned for this fall for current math and science majors to encourage them to pursue a teaching certificate along with their science major.

4. Help session were conducted by science and education faulty during the spring to provide support for students passing the PRAXIS II exams

Ten students receiving the scholarship enrolled in the secondary Transition to Teaching program for fall 2006. Two additional students, who declined the scholarship, enrolled in the program also for the fall.

Funding has been obtained from the institution to support a center for mathematics and science (UCASE) with the goal of recruiting a highly-qualified, diverse cohort of candidates in math and science education.

The student support staff members have worked to strengthen their outreach to entering freshmen through group orientations and one-on-one advising.

Herron School of Art and Design

Recruitment

- Visited 18 schools with new PowerPoint presentation
- Met with approx. 80 prospective students/parents
- Sent email reminders and ads to prospects as well as mailers and postcards
- Gave tours of the building to about 15 schools
- Hosted the Scholastic Art Awards for central Indiana University
- Participated in 8 National Portfolio Days, adding Milwaukee as a new location
- Hosted Indiana’s National Portfolio Day
- Herron vendor tables at Art Education Association of Indiana and National Art Education Association
- Developed and added a “request more information” data form with a link from Herron’s home Web page and generated about 2000 prospects over the year
- Established a scholarship specifically aimed at recruiting out-of-state students
- Started Herron House, a new on-campus housing option just for Herron students. Used Herron House as a part of the total recruitment package for prospects.
- Participated in JagDays and Campus Career Day
Hosted a Herron Open House in the spring
Called high-achieving students after they had been admitted to Herron to encourage them to visit
Worked with Enrollment Services offices to ensure that they had all updated Herron materials to distribute throughout the year

Retention

Herron School of Art and Design is committed to student success and retention. Herron does this in the following ways:

- first year seminars X101/X102
- excellent advising
- excellent instructors
- scholarship opportunities (Honor and Awards)
- Herron House on-campus residential learning community
- excellent art research library
- study abroad programs
- IUPUI National Student Exchange Program (national and international) this is a new program
- new classes
- volunteer opportunities (keeps students involved)
- school trips (Chicago)
- bi-weekly newsletter (Inform students of upcoming exhibits, registration, scholarship opportunities, workshops, building hours, etc....)
- established the Center for Art, Design and Public Life where Herron can support and formalize student and faculty activities with community partners
- visiting artist lecture series (helps motivate and inspire our art students)

Medicine

About 85% of the undergraduate students in the School of Medicine are admitted to the professional program and their enrollment is monitored at both the program/school level. We don’t really mandate enrollments by a certain date as long as they are enrolled by the start of classes. Some of the students that show up on the not yet enrolled lists fall into this category. Again, we closely monitor enrollment at the start of classes and unless a student has an encumbrance they get enrolled by that date.

The remaining 15% of our students are made up of pre-professional students that have been moved from UCOL or are second-degree students admitted directly to MED1 for advising purposes. All of the professional students on the list are contacted by either phone or email. Our efforts are on such a small scale that we are able to personally contact everybody.

This past year, we were notified twice to follow up on students not yet enrolled. The 5/22/06 list had 62 students of which 11 students were of the pre-professional category. All of those students were contacted. The second list is dated 6/19/06 and it included 50 students (7 pre-professional). In the end, only three of these students did not end of enrolling. Two of those three applied for admission, but were denied. One gained late admission to our Paramedic Science Program, one other moved to the Health Admin. Program in SPEA and a third was denied admission but re-enrolled to improve chances this year.

Again, our efforts are small scale, so I don’t think you can draw any conclusions except that personal contact works well.

Nursing

Following are the events and activities promoting recruitment and retention in the IU School of Nursing from Spring Semester 2006 to present:
• Coordinated the Celebration of Nurses at the Children’s Museum – involving current IUSON students as volunteers
• School of Nursing campus visits info sessions – focusing on junior and senior high school students
• Participated in JAG Days – promoting IUPUI and the School of Nursing in particular
• Sent letters to a select group of students admitted to the School of Nursing for Fall, 2006 inviting them to join the School of Nursing Honors Option Program
• Participated in the Summer Orientation sessions for newly admitted students interested in nursing
• Met with the newest cohort of Nursing Honors Option students welcoming them to the Program
• Attended the Reception for the incoming Bepko Scholars
• Planned a luncheon for the Honors Option students to meet faculty interested in mentoring them in the Program
• Emails and letters to students who sent test scores, indicating interest in nursing
• Held telephone information sessions and online chats with prospective graduate students
• Participated in spring Explore IUPUI
• Emailed and mailed letters to all pre-nursing students in UC
• Updated BSN planning guide
• Participated in a variety of recruiting events at hospitals and national and regional conferences
• Created a faculty-student mentoring program in which faculty mentor volunteers are matched with 10 incoming nursing students – started this fall
• Created a “Coaching for Success” early intervention program for students beginning to have academic trouble or personal problems that may negatively impact their academic success – started this fall

Physical Education/Tourism Convention Event Management
Both the PE and TCEM departments followed a very similar strategy. We called (if a telephone number was available) and emailed (those who had “good” email addresses) each student from the list that was provided us. As you know, we have been able to sustain a steady growth the last several semesters. I hope it is because of all our hard work in this area.

Social Work

BSW Program

NEW STUDENT STRATEGIES
• Annual new student orientation on June 23rd (scheduled at beginning of summer to encourage early enrollment for Fall and to take summer prerequisites for fall courses)
• Upon program admission, suggested educational schedule composed for each student accompanied by individual advising session
• Student Services Coordinator meets individually with prospective students
• Recruitment letter sent to eligible University College students
• Recruitment letter sent to high school students indicating interest in social work (& invited to campus)
• Participation in Jag Day sessions providing BSW program overview
• Jag 102 sessions for new student orientation
• Ivy Tech articulation agreement; 2 + 2 program
• Distribution of marketing materials at conferences

CONTINUING STUDENT STRATEGIES
• File review for each Bachelor of Social Work student during summer
• Faculty advisors assigned to each student
• Student Services Coordinator provides advising and support to current BSW students to enhance students’ knowledge about course sequencing and promote follow-through with enrollment
• Junior and senior social work course rosters reviewed to ensure enrollment and alert need for individual follow-up
• Collaboration with faculty to assist with assessment regarding student drop/add concerns
• BSW program administration works closely to communicate student enrollment concerns
• Student Services Coordinator contacts individual students to address enrollment incongruities
• Stop-out policies allow students to easily resume academic plan
• Student Services provided ongoing course cap evaluation to ensure that students on waiting list were appropriately placed; accommodations made whenever possible
• Opened a new S371 Social Work Research section to encourage additional enrollment

GENERAL PROGRAM ADMINISTRATION STRATEGIES
• Numerous online course options
• Day and evening course options
• Rolling admissions process
• S141 Introduction to Social Work (admissions eligibility requirement) offered online to assist with intercampus and transfer student recruitment
• Website and downloadable application
• Student Recognition events & profiled on website
• Two Certificate programs to enhance degree and also to encourage credit hour enrollment from other majors
• Points of program and faculty distinctions featured on website

UPCOMING RECRUITMENT STRATEGIES
• Presentations at S141 Introduction to Social Work courses
• Participation at community events
• ISTEP Days
• Fall and Spring 06 Campus Days
• BSW Information Session on Nov. 2nd
• Speaking at IU Kokomo social work course
• Sixth Annual Mapping Education Towards Achievement-Hispanic Post-Secondary Awareness Seminar
• October 4th Career Exploration Day
• February display case in University College building
• Evaluating admissions outcomes to understand trends and effectiveness of recruitment strategies/priorities
• Assessing and improving student service information provided on website

ASSESSMENT OF EFFECTIVENESS
• Since 2004, there have been several unexpected transitions in the BSW Student Services Coordinator position, which is responsible for student recruitment, retention, and advising. With a newly hired Coordinator, the BSW Program anticipates enrollment numbers to stabilize and surpass our 2004 enrollment figures.

MSW Program
Currently at maximum enrollment capacity
• Geographical location of program; IUPUI is centrally located
• 1 of 2 MSW programs within Indiana (University of Southern Indiana is not in a conducive location)
• MSW is a marketable degree
• Inclusion of Title IV-E Program (Child Welfare partnership)
• Several program options from which to choose; conducive for working professionals
Fall open house

**Ph.D. Program**

The current recruitment/enrollment strategies have proven to be effective. The program attracts an increasing number of international applicants. The target enrollment is 5 new full-time PhD students each fall.

- Collaboration with Office of International Affairs to ensure enrollment of international students meets full-time status requirements
- School faculty encourage Ph.D. program for MSW students indicating research and doctorate level education interests
- Recruitment at Council on Social Work Education (CSWE) and National Association of Social Work (NASW) conferences
- Distribution of brochures at conferences
- Quarterly ads in the NASW Indiana Newsletter

**School of Library and Information Science**

Enrollment Promotion Efforts

The IU School of Library and Information Science at Indianapolis is a graduate program offering the Masters in Library Science accredited by the American Library Association, and certification in teacher of library media accredited by NCATE and IDOE/PSB. [www.slis.iupui.edu](http://www.slis.iupui.edu)

**Credits Increase Over 70%**

Graduate credits have increased from just under 3,000 annually in 2001 to just over 5,000 credits annually in 2005. SLIS awarded 120 MLS degrees, the fourth highest number of master’s degrees on the IUPUI campus in 2005, and more MLS degrees than awarded at the Bloomington campus for that year.

The increase in annual credits over the past four years is primarily a result of an increase in course offerings, strategic scheduling for evenings and week ends, delivery of a regular cycle of interactive televised courses to IU campuses at Fort Wayne, South Bend, New Albany, and Gary, and development of ten online course offerings. This growth is illustrated on the attached graph showing the result from 2000 to 2006.

**New SLIS Dual Programs**

Over the past 18 months, several new programs have been approved. Each has potential to add to the graduate student population, however recruitment results may not be known for another two to three years.

Path A: Dual programs between SLIS and the following units may increase the number of credits close to this path through 2010:
- dual masters with history
- dual masters with philanthropic studies
- dual masters with law
- dual masters with health informatics
- dual certificate for nonprofit management with SPEA

Path B: Should these dual programs not attract additional students, it is likely the enrollment for SLIS at Indianapolis will flatten and remain so without growth over the next five years.

**Online Course Initiatives**

Path C: A new online initiative is now in place to provide the full certification for teacher of library media. The 27-credit graduate program is specifically designed for successful classroom teachers who have
proven team teaching and technology application experiences. About a dozen have entered this program as residences of Indiana, but this does not add to the overall population base for the School. Path C, an increase of credits reaching 7,000 annually by 2010, is not likely until the IU Trustees approve differential fee structures that will allow the online program to be competitive out of state.

Undergraduate Course Options

Beginning the Summer of 2006, SLIS opened three undergraduate courses designed to provide an entry level V public librarianship path in Indiana connecting with a new associate’s certificate for library tech assistant at Ivy Tech. About 30 undergraduate students are now enrolled in the Ivy Tech program. A total of 60 credits are completed at Ivy Tech and nine credits at the 300 level can be completed from SLIS at IUPUI to meet the state basic requirements. Three students entered the SLIS courses this summer. Projected growth is ten additional students annually. SLIS is also exploring the potential for development of an online undergraduate minor in information literacy. Combined with selected communication or journalism courses, this undergraduate minor could generate up to forty new undergraduates for SLIS annually. Total impact on SLIS credits, if such undergrad programs are successfully implemented, may range from 100 to 400 credits annually.

Promotion Activities

SLIS has developed marketing materials for the dual degree programs and for the new online Blue Ribbon Teacher of Library Media Certification. These materials have been distributed extensively to school, public and academic libraries across Indiana and the four adjacent states over the past year. Advertising has been placed in several state library newsletters, including FOCUS published by the Indiana Library Federation. SLIS also posts regularly over statewide listservs concerning course offerings and new programs. In general, the IU program at Indianapolis is widely known and respected in Indiana. The MLS (with programs at Bloomington and Indianapolis) is the only ALA-accredited master’s program in the state. Frequent press releases concerning SLIS IUPUI faculty and student achievements are distributed about every six months. http://www.slis.iupui.edu/news.html

This past spring, SLIS developed the content for a special issue of Insight that will serve as a guide to central Indiana library resources and the School’s educational options over the next couple of years. Since July 2006 over 5,000 copies of the magazine have been distributed in Indiana and more will be distributed out of state during the coming year.

Minority Student Recruitment

The percentage of minority students in SLIS has increased from 3% in 2000 to 7% in 2006. The number of minority students has more than doubled as the overall population of SLIS students has also grown. The School’s projected goal is at least 10% of the SLIS population will be composed of minority students by 2008. Discussions are planned between SLIS and the IUPUI University Library to determine methods to recruit more minority students who will come to IUPUI to attend SLIS while also working as graduate assistants in the University Library. One target audience will be library assistants at predominately Black undergraduate colleges.

School of Public and Environmental Affairs

New Students:

- For each name we get from the Enrollment Center (SAT, ACT, inquiries, etc.), those prospects get a personal letter tailored to their academic interest, and signed by the appropriate program director. In these letters, we invite them to upcoming campus recruitment events and also to visit a SPEA class. I’ve attached one example of the letters we send.
- I meet with students who are visiting campus and are interested in a SPEA major. I normally meet with 5 students each month.
- When informed of scholarship offers extended, we send a personal letter to those students.
In November, I will have a new recruitment CD to send to local high school social studies and science teachers. This CD will also be distributed to the counselors during their November campus visit. I will develop a newsletter to send with the CD.

Current Students:
- The month before priority registration each semester, our staff visits select SPEA classes to talk with them about the School and promote the interesting classes offered the next semester.
- We utilize our graduate and undergraduate student listservs to remind students of registration deadlines and to promote interesting classes.
- Once the first lists of unregistered students are generated, I email each of these students individually. As the weeks go on, we send letters and make phone calls to these unregistered students. Due to my August wedding, I was unable to make these calls for the fall.

Financial Aid

Here are just a few of the proactive steps we have taken to increase enrollment and retention.

- Held individual FAFSA sessions on the IUPUI campus in January and February. We announced the sessions through emails to continuing students and letters to new incoming students.

- Sent a welcome letter to all new admits weekly introducing the office to them, encouraging them to apply for financial aid and advised the students how they will receive information from us (email) and to check that.

- Completed freshmen packaging in the middle of March, earlier than the previous year by about a week. _We may have gotten our letters out the same time IUB did, I don't have my stats folder at home._

- Sent a variety of targeted communications to students throughout the summer to let students know about missing items and to encourage them to complete the FAFSA. This included a calling campaign to the freshmen. For students who were denied aid due to satisfactory academic progress issues, we communicated with each student and explained the appeal process and sent an appeal form to them.

- We completed the SAP training for the academic units.

- We identified students who had a past due balance and sent them communications to let them know we can possibly help them with loans so they can re-enroll for the fall.

- We contacted students who are eligible for state grants (must be full time) and were not enrolled full time for fall to let them know they could receive additional funding if they enrolled in additional hours. Last year we saw a 50% increase of those students taking a full load - I am not sure what the numbers are from this year yet.

- Participated in the two-day housing move in days. We staffed a table and individually counseled students. We had notified the students and their parents ahead of time that we would be there to help them with their financial aid questions prior to the date.

- We worked all summer to ensure that the financial aid was disbursed in a timely manner. During the first week of classes we never had a line of students that was longer than 15-20 students, and the wait time was never more than 15-20 minutes. I believe all of our proactive efforts through the summer resulted in a very smooth fall start.

- According to Greentree Gazette, in 2004-2005 (the latest year for which data are available), IUPUI had a total of 36,344 loans processed for an amount total of $200,205,104 and ranked 17th
in the top 100 FFELP schools. (IU Bloomington was ranked 16th with a total of 36,585 loans processed for an amount total of $200,983,264.)

Office of International Affairs

Newly admitted students

A follow-up congratulatory message was sent to all undergraduate & graduate international student admits within a few days of notification of the admission decision, offering housing and arrival assistance.

Measure of effectiveness: Provided arrival services to 99 students, up 300% from prior years, conducted survey of new students

International student incentive scholarship & visa fee voucher programs. Program review to compare enrollment yields for first two years of program in progress.

Continuing students

- Reminders are sent to all students at the start of each semester regarding full-time enrollment requirement & process for exceptions.
- Individual follow-up (e-mail, phone) over first several weeks of each semester with students not meeting enrollment requirements.
- International Student Grant program provides grants to students facing unanticipated financial need—students invited to apply each semester. Program has very high retention/graduation rates.

Other initiatives

- Establishing new system to track international students transferring out prior to graduation in order to identify & analyze transfer destinations/reasons/patterns.
- Beginning Fall 2006, proactive message sent to new students to explain registration holds and encourage students to address pro-actively. This will be done each semester.
- Regular communications throughout the year on matters pertaining to international student status: local address updates, mandatory health insurance program, travel procedures, application procedure for optional employment authorizations, student visa document extension reminders, etc.
- Employment Conference for international students (Spring)
- Tax Assistance Workshops (Spring)

Awaiting Responses

- Continuing Studies
- Kelley School of Business
- Engineering & Technology
- Informatics
- Journalism
- Liberal Arts
- Music
- Science
- University College

10/23/06
Doubling Teaching & Learning

From Chancellor Bantz’s State of Campus address October 3, 2006
IUPUI + Columbus International Student Enrollment  
2001-2006 (Fall Semesters)
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IUPUI International Students Total Enrollment by School/Unit
UCOL Breakdown 2003-2006 (Fall Semesters)
### Top Ten Countries Represented 2004-2006

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<td>Mexico</td>
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<tr>
<td>Others</td>
<td>277</td>
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<tr>
<td>Total Top 10</td>
<td>648</td>
<td>Total Top 10</td>
</tr>
<tr>
<td>Total Enrolled</td>
<td>925</td>
<td>Total Enrolled</td>
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<td>% Top 10 / Total</td>
<td>70.1%</td>
<td>% Top 10 / Total</td>
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</table>
## Overlay of Academic Plan and Enrollment Management Council Priorities and Action Plan

### Academic Plan Goal and Action Items

<table>
<thead>
<tr>
<th>AP Goal</th>
<th>Recruitment</th>
<th>EMC #</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-A-1</td>
<td>Guaranteed Professional Program Admissions (GPPA)</td>
<td>EMC 3</td>
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<tr>
<td></td>
<td>Expanded recruiting efforts for students likely to continue at grad level in programs with capacity</td>
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<td>1-A-4</td>
<td>Student ambassadors</td>
<td>EMC 3</td>
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<tr>
<td>1-A-9</td>
<td>High school contacts</td>
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</tr>
<tr>
<td></td>
<td>Collaborate with Grad affairs recruitment for marketing plan</td>
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<tr>
<td></td>
<td>Enhance relationships and raise expectations of courses of students</td>
<td>EMC 4</td>
</tr>
<tr>
<td></td>
<td>Participate in Establishment of ICHE Core Transfer Library and 12 statewide articulated programs</td>
<td>EMC 4</td>
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<td>Consideration of diversity &amp; internationalization in recruiting</td>
<td>EMC 5</td>
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<td>Improve and expand communication with students, such as communications and recruiting calendars</td>
<td>EMC 8</td>
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<tr>
<td>1-A-10</td>
<td>Out of State and International Recruiting (Aggressive recruiting)</td>
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<td>Collaborate with Grad affairs recruitment for marketing plan</td>
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<td>Improve and expand communication with students, such as communications and recruiting calendars</td>
<td>EMC 8</td>
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<tr>
<td>4-F-2</td>
<td>Duplication of Effort</td>
<td>EMC 9</td>
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<td>Continue to promote interactions among enrollment management-related groups</td>
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<tr>
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<td>Collaborate with Grad affairs recruitment for marketing plan</td>
<td>EMC 3</td>
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<tr>
<td></td>
<td>Improve and expand communication with students, such as communications and recruiting calendars</td>
<td>EMC 8</td>
</tr>
</tbody>
</table>

### Enrollment Management

| Enrollment Management | 1-A-3 | Enrollment size and shape | EMC 7 |
|                      |       | Educate campus as to importance and use of EM, including training on extant and new resources | EMC 7 |
|                      |       | Engage the academic units in enrollment forecasting and capacity analysis | EMC 1 |
|                      |       | Review analysis of Fall 06 admissions data | EMC 1 |
|                      |       | Coordinate with the Retention and Graduation Council in analyzing retention trends and implications | EMC 1 |
|                      |       | Continue process for academic units to establish enrollment targets for Fall 2007 | EMC 2 |
|                      |       | Continue to promote interactions among enrollment management-related groups | EMC 9 |
| 4-C-1    | Bachelor's degree students | EMC 2 |
|          | Address rate limiting factors in meeting IUPUI doubling goal of 4000 baccalaureate degrees in 2010 | EMC 2 |
4-C-2 Master’s degree students
   Expanded recruiting efforts for students likely to continue at grad level in programs with capacity
   Promote undergrad research opportunities, including summer, to inspire students to consider
   graduate study and identify strong candidates for recruitment to graduate schools
   EMC 3

1-E-1 Professional Sciences Masters degrees
   Expanded recruiting efforts for students likely to continue at grad level in programs with capacity
   Promote undergrad research opportunities, including summer, to inspire students to consider
   graduate study and identify strong candidates for recruitment to graduate schools
   EMC 3

4-C-3 Alternative course formats
   Encourage new program formats outside of traditional formats, calendars, and methods
   Coordinate with activities of Council on Lifelong Learning, Center for Teaching & Learning, & academic units
   EMC 6

1-D-3 Summer courses
   Encourage new program formats outside of traditional formats, calendars, and methods
   EMC 6

4-C-4 Other summer programs (community, professional workshops)
   Encourage new program formats outside of traditional formats, calendars, and methods
   Coordinate with activities of Council on Lifelong Learning, Center for Teaching & Learning, & academic units
   EMC 6

4-F-5 Low enrolling courses

4-E-2 Space shortage
   Review changes in class meeting patterns and times
   EMC 2

Others of Interest to EMC
1-A-5 Cooperative Education
1-A-2 Honors College
   Promote undergrad research opportunities, including summer, to inspire students to consider
   graduate study and identify strong candidates for recruitment to graduate schools
   EMC 3

1-A-8 Department and campus Web sites
   Improving and expanding communications with students using a variety of methods and media
   EMC 8

4-H-3 Campus culture and housing
1-D-8 Residence halls

Academic Plan Action Items  http://www.iupui.edu/administration/acad_affairs/actionplan.html

20-Oct-06