Enrollment Management Council Steering Group Agenda
Friday, December 3

- Student Tracking Survey (Victor)
- Spring Enrollment Update & Initiatives
- Council on Retention and Graduation report (Scott)
- Stop-out initiative
- Review of November EMC² meeting
- Priorities for presentations to full EMC²
- Any topic for next Deans’ meeting?
- Methods to involve EM-related groups
- Agenda for next full EMC² meeting

You will recall that there will be "data nuggets" presented at each meeting of the full council. The results of the student tracking survey seem appropriate for the December meeting. Victor has suggested some other ones for future meetings. To facilitate scheduling and preparation for the presentations, we will discuss this list (and other ideas you may have) and set the priority order for the presentations.

- Retention
- Geographic origins of students
- Student Choice of college
- Transfer
- Correlates of Yield (percent of admits who enroll)
- Major migration

There also will be presentations to the full council on central initiatives. We sent this list out on Monday for your rankings. If you have not already done so, please send me your response by the end of the day today. We have a lot of ground to cover on Friday and it would be helpful if we've settled on this before the meeting.

- International recruitment
- Identifying community needs for new degrees and programs
- 21st Century Scholars
- Ivy Tech transfers (recruitment and smoothing their incorporation into IUPUI)
- Adult student recruitment—using certificates and minors—UG and Grad
- Graduate enrollment (students, support, and new degrees)
- Converting stop-outs to graduates
- From gateway to the major and UCOL to the schools
- Connection of life-long learning perspective to continuing students taking courses at IUPUI
- Identifying Benchmarks for measuring effectiveness, including academic advising
- Marketing/communications and its impact on the early low-enrollment totals for Fall 2004. What worked and what didn’t? When should marketing/communications be school-specific?